



Company Overview

SSP

Nationwide



Northampton Signs were chosen to undertake the manufacture and installation of SSP's new look food outlet 'Upper Crust', in Manchester Airport.

Producing and putting in place high specification signage you'd expect to see for a blue chip brand.

With SSP being one of the top three food outlets in the world it's not surprising we have to produce a wide array of signage for them.

From illuminated built up polycarb text with stainless steel faces, through to mounted signs with LED perimeter lighting.

All materials used have to meet stringent fire classification and combustibility standards.

We are currently in the initial process of rolling out 63 retail units for them spread across 63 stations and four airports.

working with:



EAT

Nationwide

GOOD, FRESH
UNCOMPLICATED



Northampton Signs has been working with EAT since 2008.

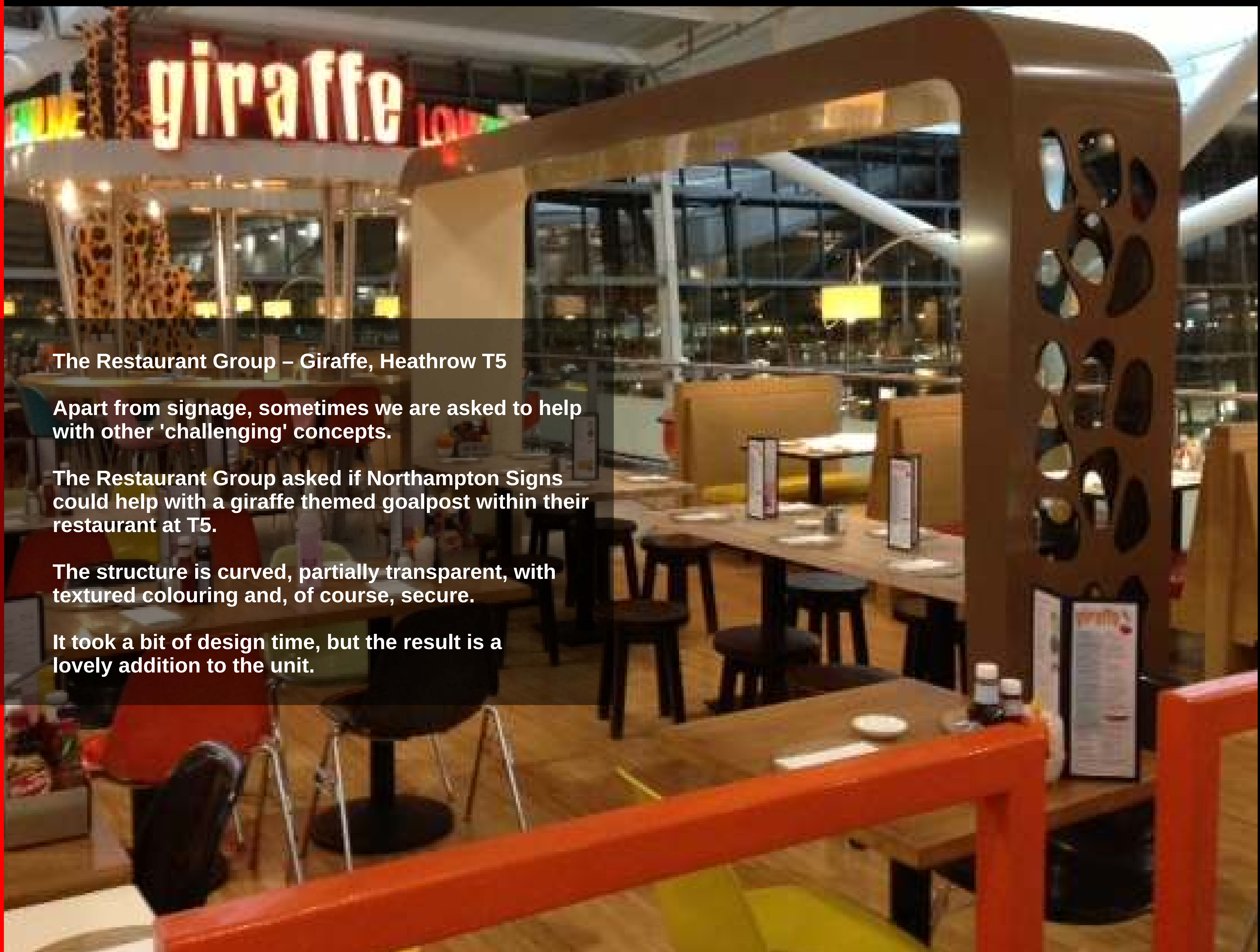
We have helped with over 50 stores in that time, old brand and now the new branding that is being rolled out....

As our relationship and understanding of the client needs has developed, we have been able to suggest various improvements to their signage scheme.



THE RESTAURANT GROUP

Giraffe - Heathrow T5



The Restaurant Group – Giraffe, Heathrow T5

Apart from signage, sometimes we are asked to help with other 'challenging' concepts.

The Restaurant Group asked if Northampton Signs could help with a giraffe themed goalpost within their restaurant at T5.

The structure is curved, partially transparent, with textured colouring and, of course, secure.

It took a bit of design time, but the result is a lovely addition to the unit.

SANTANDER

Nationwide



Following on from our first successful Abbey rebrand and three years of ongoing work, Santander selected Northampton Signs to complete a larger part of the rebrand.

104 branches and 3 head office sites were included in the scope.

There were 4 months to complete the project from September to December 2009.

This included survey, production and installation, including temporary correx 'Abbey'.

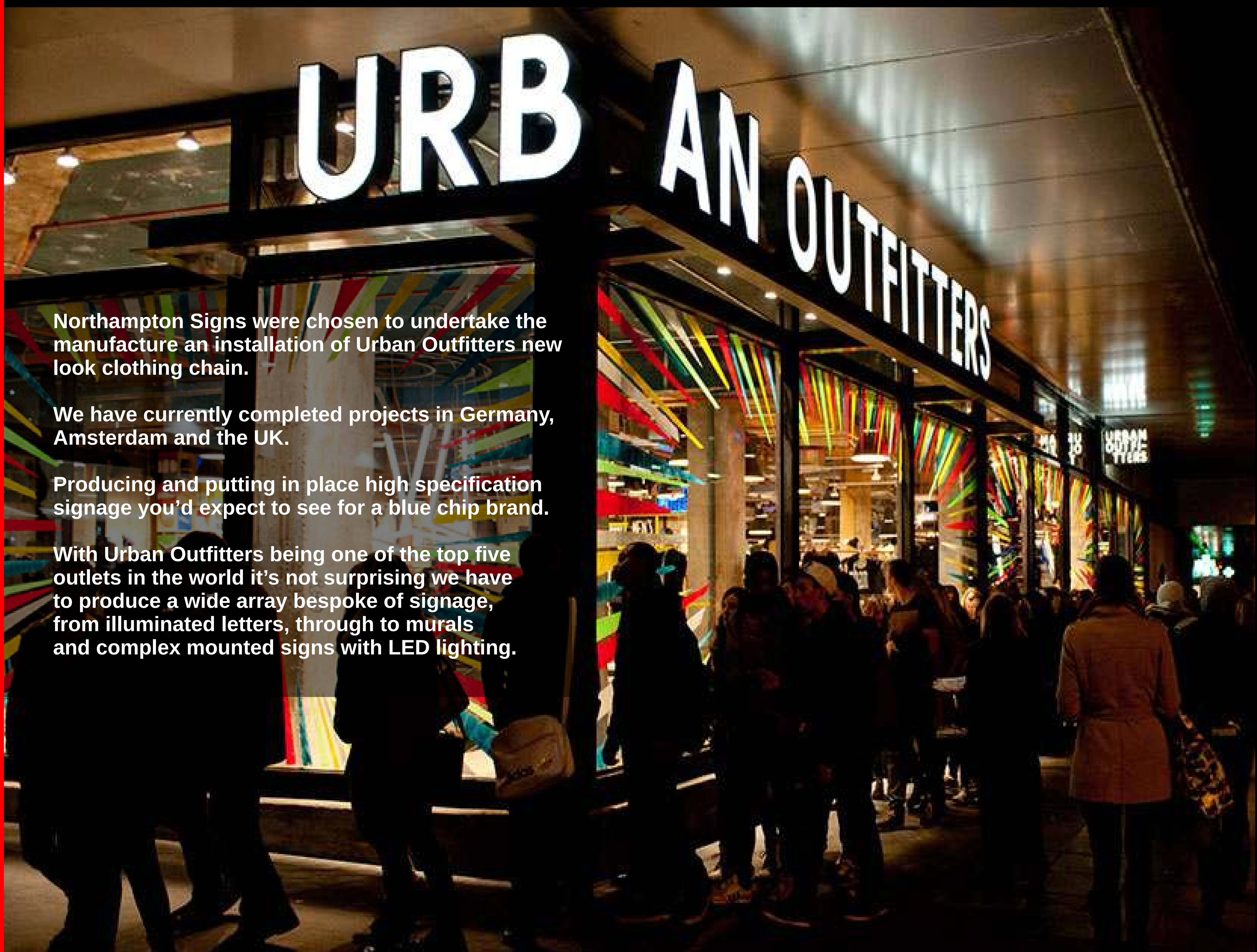
Northampton Signs was the first (and only) sign company to complete the project within the originally agreed tight timeframes.

We continue to help with ongoing signage projects now.



URBAN OUTFITTERS

Nationwide / Europe



Northampton Signs were chosen to undertake the manufacture an installation of Urban Outfitters new look clothing chain.

We have currently completed projects in Germany, Amsterdam and the UK.

Producing and putting in place high specification signage you'd expect to see for a blue chip brand.

With Urban Outfitters being one of the top five outlets in the world it's not surprising we have to produce a wide array bespoke of signage, from illuminated letters, through to murals and complex mounted signs with LED lighting.

URBAN OUTFITTERS

Nationwide / Europe



As we continue to work with Urban Outfitters throughout the UK, and Europe we hope to continue producing innovative, intelligent signage, that stands the brand apart from its competitors.

ARCADIA GROUP

Nationwide



With over 2000 outlets in high streets and shopping centres throughout the UK, the Arcadia Group is the largest clothing retailer in the UK.

Since 2001 Northampton Signs has developed a successful working relationship for over ten years with the Arcadia Group.

We have managed projects for all of their brands, TOPSHOP, TOPMAN, Dorothy Perkins, Wallis, BURTON, Miss Selfridge, Evans and MUSE.

From stand alone concessions with large department stores, high street branches, through to large multi-sites with with or four brands under one roof.

Project management and prompt responses are a key service requirement for Arcadia, because there are frequent design changes as new ideas within the stores are pursued.

**WE'RE WITH
YOU EVERY
STEP OF
THE WAY**



ARCADIA GROUP

Nationwide



Arcadia – Bluewater

Northampton Signs was again trusted by Arcadia to deliver the signage for the major UK project of 2013 – Bluewater.

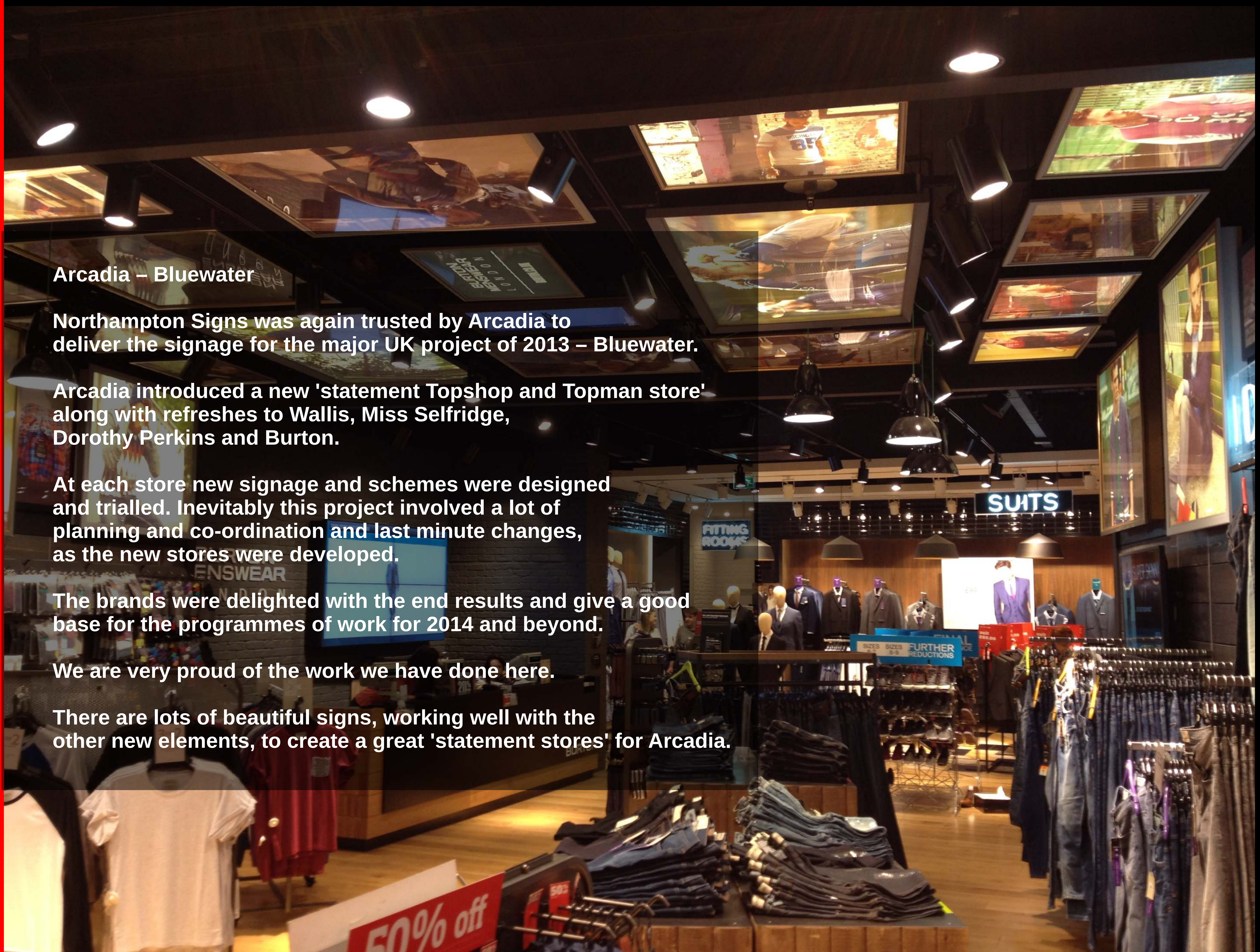
Arcadia introduced a new 'statement Topshop and Topman store' along with refreshes to Wallis, Miss Selfridge, Dorothy Perkins and Burton.

At each store new signage and schemes were designed and trialled. Inevitably this project involved a lot of planning and co-ordination and last minute changes, as the new stores were developed.

The brands were delighted with the end results and give a good base for the programmes of work for 2014 and beyond.

We are very proud of the work we have done here.

There are lots of beautiful signs, working well with the other new elements, to create a great 'statement stores' for Arcadia.



GOLDSMITHS

Bullring, Birmingham



Goldsmiths invited us to develop what would be our largest signage and cladding project to date for them.

Situated in what is one of the most prominent locations within the Bullring mall, this large store has three elevations on a corner plot.

Working to a design agency brief, we were assigned the task of replacing their previous generation signage with the current style and developing a cladding system that would essentially re-skin the whole three-story shop front.

This was particularly challenging, as there were very few 'hardpoints' into which to fix the various, heavy cladding and signage components.

As this is such a prestigious store, we evolved the signage types used on previous projects to help enhance the Goldsmiths brand yet further and make use of the generous spaces available on the fascia areas.

The whole project was delivered by us on time and with 0% snagging.

Since the refurbishment, the store has experienced increased footfall and seen a marked uplift in sales.

